



## CLASSROOM DYNAMICS

# Every classroom has an engagement gap

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30 Students

Total enrollment in an average classroom

8-10 Engaged

Students actively participating and thriving



### **The Reality**

*20+ students are passive observers, struggling to connect or understand their own reactions to learning environments.*

MODERN EDUCATION

# Understanding the Students We Teach Today

- The world children grow up in has fundamentally transformed, requiring a **fresh, nuanced perspective** on how we engage, inspire, and support the next generation in an increasingly complex digital landscape.



# Today's students are growing up in a fundamentally different environment



## Digital Natives

Constant interaction with digital interfaces from early childhood shapes cognitive processing.



## Social Media Pressure

Curated personas and algorithmic feedback loops redefine self-perception and peer identity.



## Gaming Culture

Immersive, high-stimulus virtual worlds shift expectations for real-world engagement.



## Information Overload

Unfiltered data streams demand new frameworks for critical evaluation and focus.



## Reduced Play

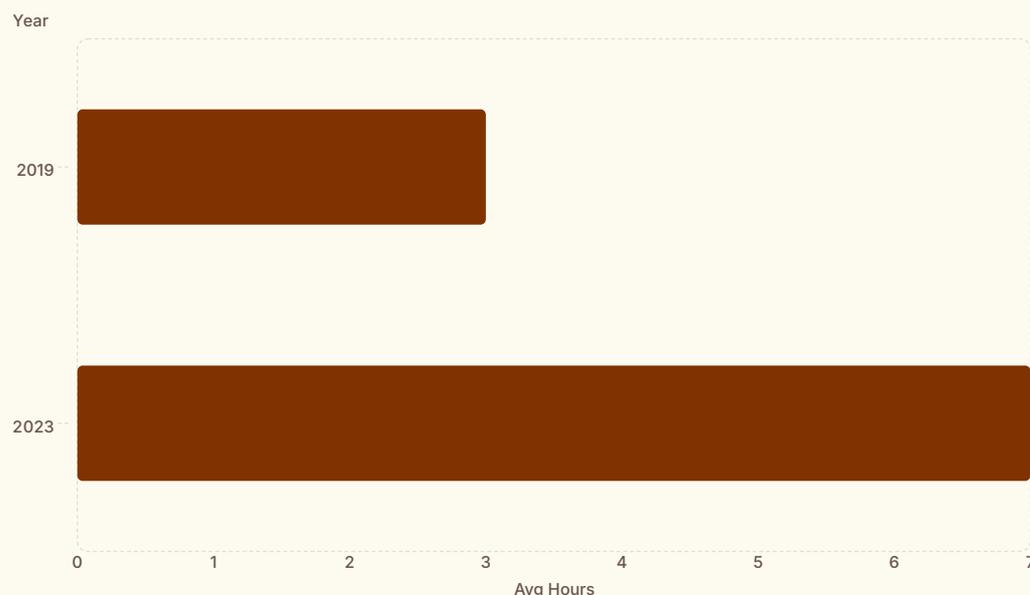
Highly structured schedules diminish space for spontaneous exploration and self-directed creativity.

📌 *Synthesis:* Modern education requires a shift from content delivery to **context navigation**, helping students build resilience within these complex digital ecosystems.

# Redefining Student Success in a Digital-First Era

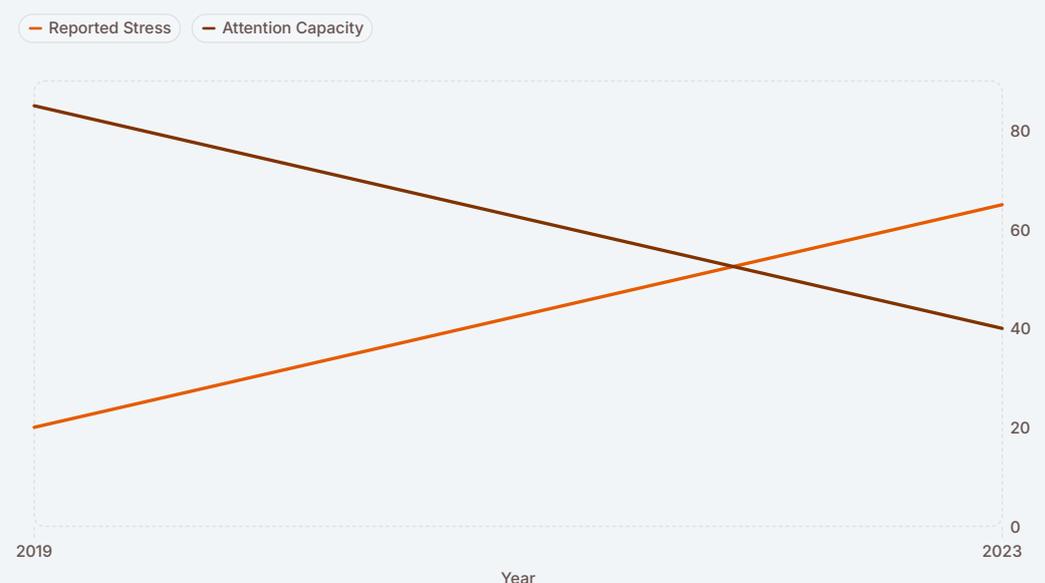
Empowering school leadership to turn digital challenges into intentional growth opportunities.

## Screen Time Surge



A **65% increase** in daily exposure requires a deliberate shift in classroom management.

## The Growing Crisis



Declining attention  $\downarrow$  53% and rising anxiety  $\uparrow$  225% demand immediate, proactive intervention.

## 📌 Strategic Imperative: The InMind Solution

The data confirms that the digital environment is an **active participant** in student development. By integrating digital literacy and wellbeing into the core curriculum, InMind provides the essential resilience students need to thrive in this challenging climate.

Sources: NCERT 2024 Survey, UNESCO India Education Report, & UNICEF Digital Wellbeing Study.



## DEVELOPMENTAL FOUNDATIONS

# Why some students thrive naturally

### Supportive Environment

Home and school provide safety to take risks.

### Developed Confidence

Previous successes build self-trust.

### Emotional Awareness

They understand their feelings and reactions.

### Positive Relationships

Trusted adults guide their growth.

- ☐ These students naturally develop **self-awareness skills** that help them navigate complex academic and social challenges with **warmth and resilience**.



## THE CHALLENGE

# Why Many Students Struggle

The modern learning landscape is often fractured, leaving students feeling disconnected rather than empowered.

Students are not disengaged because they cannot learn.

**They are disengaged because they do not yet understand their reactions.**

## Information Overload

Minds flooded without clear processing frameworks.

## Emotional Confusion

Feelings experienced as overwhelming and uncontrollable surges.

## Social Comparison

Constant measurement against perceived, impossible standards.

## Impulsive Reactions

Behavioral patterns lacking cognitive reflection.

# Equality vs. Equity

Supporting Students Through Tailored Approaches

## EQUALITY



### Equality

Everyone receives the **exact same support**, regardless of their individual starting point, often leaving the most vulnerable behind.

## EQUITY



### Equity

Students receive **tailored support** based on their unique needs, ensuring everyone has the opportunity to succeed.

When we recognize that students start from different places, we provide the **specific support** each person needs. Moving beyond one-size-fits-all ensures **no one is left behind**.



The Daily Journey

# Daily Student Experience



## Launch InMind

Open on school tablet or smartphone.



## Mindfulness

Guided 2-minute emotion check-in.



## Scenario Activity

Interactive exploration of choices.



## Insight

Reflect on personalized feedback.



**Commitment:** 5–7 minutes per day, woven into morning/night routines or break periods.

# e Hybrid Learning Model

## Combining Technology & Human Connection

Students experience three integrated pillars throughout their week, creating a holistic ecosystem where **digital autonomy** meets **human empathy**.

### Daily Digital Reflection

- 10 min personalized experience
- Real-time emotion tracking
- AI-powered pattern insights
- Accessible 24/7

### Group Activities

- Peer-led discussion circles
- Collaborative scenario exploration
- Emotional literacy games
- Community-first empathy building

### Facilitated Workshops

- Expert-led skill sessions on Mental Wellbeing and Screen time Management
- Guided mindfulness & breathwork & Digital Detox
- Real-world application scenarios of Focus betterment
- Structured support pathways



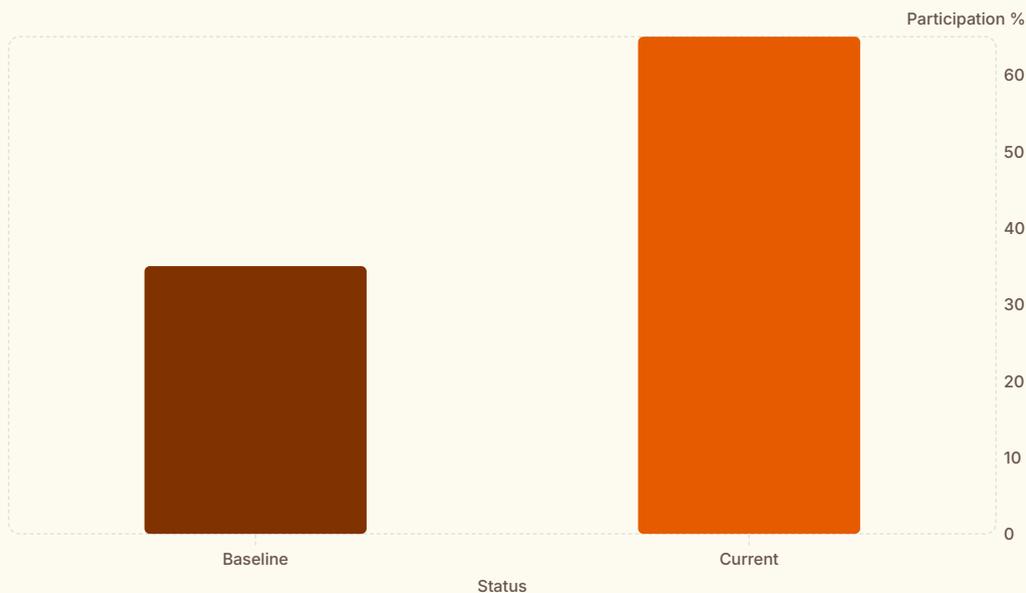
Technology enables **personalization**, while human interaction provides the **foundation of community**.

# Impact for Schools

## Measurable Outcomes That Transform Classrooms

### IMPROVED ENGAGEMENT

## 65% Increase in Participation



Active involvement in learning activities and discussions.

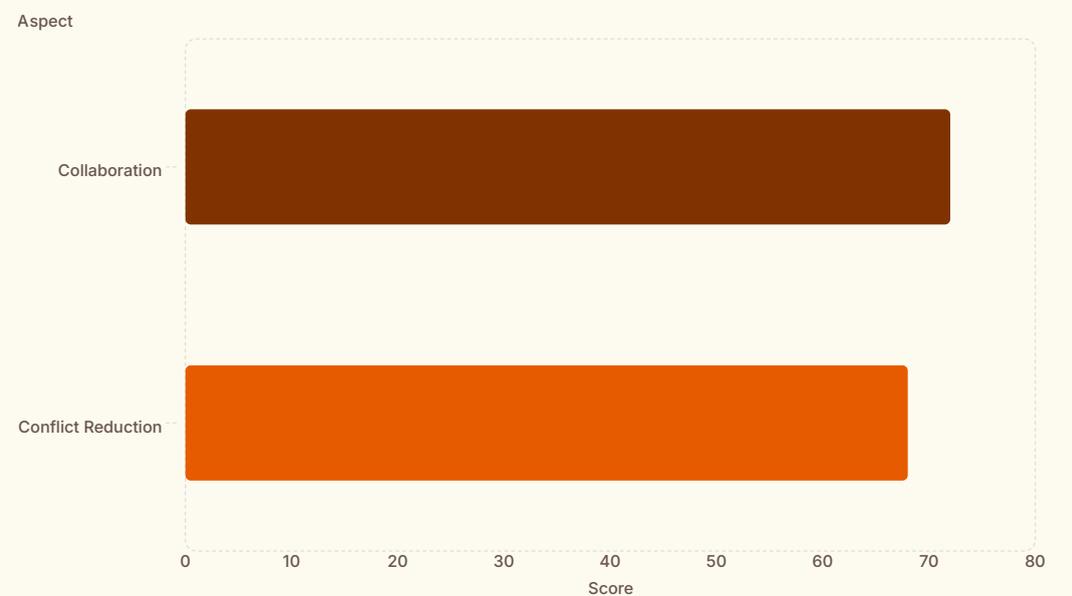
### EMOTIONAL AWARENESS

## 58% Better Regulation

Students manage feelings with new-found resilience.

### CLASSROOM ENVIRONMENT

## 72% Improvement in Peer Connections



Deepening peer collaboration and reducing interpersonal friction.

### BEHAVIORAL STABILITY

## 45% Fewer Incidents

A shift from reactive outbursts to thoughtful response.

InMind empowers schools to create a culture of self-awareness, leading to **profound, lasting positive change** in student well-being and academic success.

# How Parents Stay Connected to Their Child's Growth

## Student Growth Trends



Parents view simple visual trends showing how their child is progressing over time. From guessing to seeing clear patterns.

## Parenting Insights

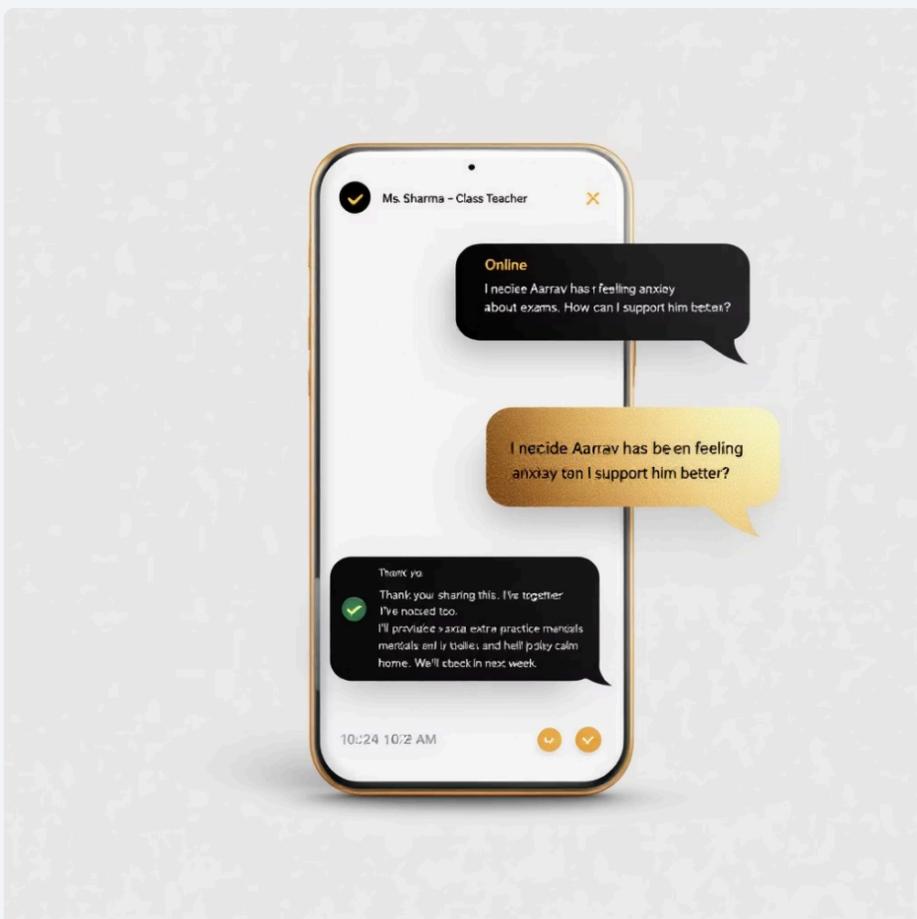
How to talk when they feel frustrated

Encouraging open communication

Managing digital distractions

Parents receive short, practical insights that help them better understand and support their children.

## Parent-Teacher Communication



Parents can share important observations with teachers in real-time, creating a collaborative support system for each child.

## Emergency Support Path

Student Concern

Teacher Review

School Support

Parent Notification

Serious concerns are handled through a structured support process, ensuring responsible and timely communication.

*InMind keeps parents informed, involved, and reassured about their child's development without increasing the school's workload.*



STRATEGIC INITIATIVE

# Opportunity

## A Collaborative Partnership to Transform Your School

We propose a structured, phased pilot designed to integrate seamlessly into your school's unique ecosystem, measuring meaningful impact on student emotional growth.



### Selection

Partnering with 2-3 specific cohorts to establish baseline metrics.



### Implementation

A focused 8-12 week integration with daily, 5-minute practice.



### Impact Analysis

Documenting behavioral shifts and emotional awareness gains.



**Let's explore a partnership and discover the transformative power of self-awareness in your school.**

## Without InMind



Stress

Distraction



Peer Pressure



Confusion



Self doubt



Stress

Ununderstanding what students feel  
changes how they grow.

## With InMind



InMind

# Schools Already Transforming with InMind

Join a growing community of schools prioritizing student wellbeing

Leading educational institutions are embracing InMind to cultivate self-awareness and emotional resilience in their students.



SFS SCHOOL (CBSE)

Visakhapatnam: **85%** improvement in student emotional awareness.



ST. FRANCIS DE SALES HIGH SCHOOL

**78%** increase in classroom engagement.



GREENWOOD GROUP OF SCHOOLS

**92%** positive feedback on self-awareness programs.

## Our Growing Impact Across India

4

Schools Partnered

Expanding our reach

3K+

Students Impacted

Fostering self-aware learners

500

Teachers Trained

Empowering educators

3

Cities Covered

Broadening our footprint

**InMind is already making a difference in classrooms across India. Your school can be next.**